



Daytona Beach Area
ASSOCIATION OF REALTORS®

Business Partner Benefits

All business is competitive today. As a Business Partner Member of the **Daytona Beach Area Association of REALTORS®**, Inc., you have a variety of member benefits to help you in four areas, Marketing, Sponsorship, Networking, and Communications:

Marketing

- ▶ Opportunity to advertise in DBAAR's monthly Newsletter
You are eligible to place ads in the DBAAR monthly newsletter to reach all of DBAAR's members
- ▶ FREE advertising on TV in DBAAR's lobby
Simply provide a jpg file to DBAAR and we will display it on our lobby TV – you are responsible for supplying updated files
- ▶ FREE business card placement in DBAAR's lobby
Place your business cards in our business card rack in our lobby
- ▶ FREE brochure placement in DBAAR's lobby
Place your brochures in our brochures rack in our lobby
- ▶ FREE listing in DBAAR's Business Partner Roster on www.daytonarealtors.com
Your listing appears free on a Business Partner Roster on DBAAR's website
- ▶ FREE listing in DBAAR's Business Partner Directory on www.daytonarealtors.com
Your listing appears free on a Business Partner Directory on DBAAR's website
- ▶ FREE listing in DBAAR's Business Partner Directory in monthly newsletter
Your listing appears free in a Business Partner Directory in DBAAR's monthly newsletter

Sponsorships

- ▶ Opportunity to sponsor CE Classes and other seminars
You have the opportunity to sponsor Continuing Education classes and other seminars where you will be introduced and given a few minutes to talk about your company to the students
- ▶ Opportunity to present “Lunch ‘N Learn” seminars
You have the opportunity to present a 90-minute “Lunch ‘N Learn” seminar where you can teach a topic of interest to REALTORS®
(Professional Development Committee approval is required, you provide lunch)
- ▶ Opportunity to sponsor special events (Banquet, REALTOR® Night at Ballpark, etc.)
Sponsor a DBAAR event for special recognition
- ▶ Opportunity to speak at New Member Orientation
You have the opportunity to sponsor DBAAR’s New Member Orientation where you will be introduced and given a few minutes to talk about your company

Networking

- ▶ Opportunity to join DBAAR Committees
A number of DBAAR Committees are open to Business Partners, including the Member Services Committee which focuses on Business Partners
- ▶ FREE attendance at DBAAR’s Membership Socials
Attend a DBAAR Membership Social for the chance to network with our members
- ▶ FREE attendance at DBAAR’s GM Breakfast
Attend our General Membership Breakfasts at no cost (one free from your company at each event)

Communications

- ▶ FREE copy of DBAAR’s monthly Newsletter
You receive a copy of the DBAAR monthly newsletter
- ▶ FREE subscription to DBAAR’s “Friday Five” e-newsletter
Receive the “Friday Five,” DBAAR’s weekly email newsletter
- ▶ FREE sign-up for DBAAR’s text reminder service
Receive reminders of upcoming DBAAR events via text with our text reminder service